THE PROOF

Introduction

Welcome to The Value Machine – The Proof

The Value Machine is web-based software designed to identify value bets in UK horse racing and, as a result, produce a betting profit for its users!

In this manual I will prove to you just how profitable The Value Machine is – and, as a result of some upgrades and improvement - how profitable it will be moving forward!

But first, some background.

Over the years running my highly profitable Value Services, I'd seen that although people loved the value they could get from my services, there were some things that didn't fit their needs exactly…

➢ *Some people just weren't available at 10.30am each day.*

➢ *Some people didn't have accounts with the particular bookmaker I was advising for a bet.*

➢ *Some people didn't like having 20 bets a day and would prefer to focus within a particular range of bets.*

So back in 2016, after many months in development, I launched The Value Machine, to enable users to identity their own value selections.

All available user spaces sold out in under a week.

Since that time, new spaces have been widely available on only a handful of occasions. Many of the original subscribers are still with me.
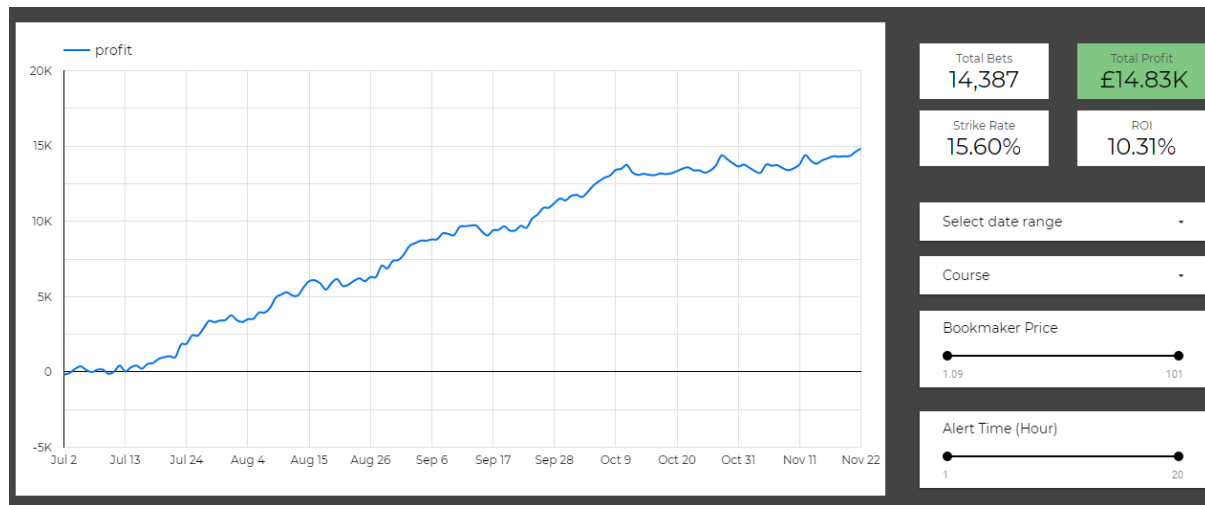
Earlier this year, I decided that after 5 years, it was time to upgrade the software and add some additional functionality and improvements.

I made the new, upgraded software briefly available to a group of my own readers (and it has been closed down since).

It's had a thorough testing since July 2021 and the feedback on the upgrades and performance has been sensational.
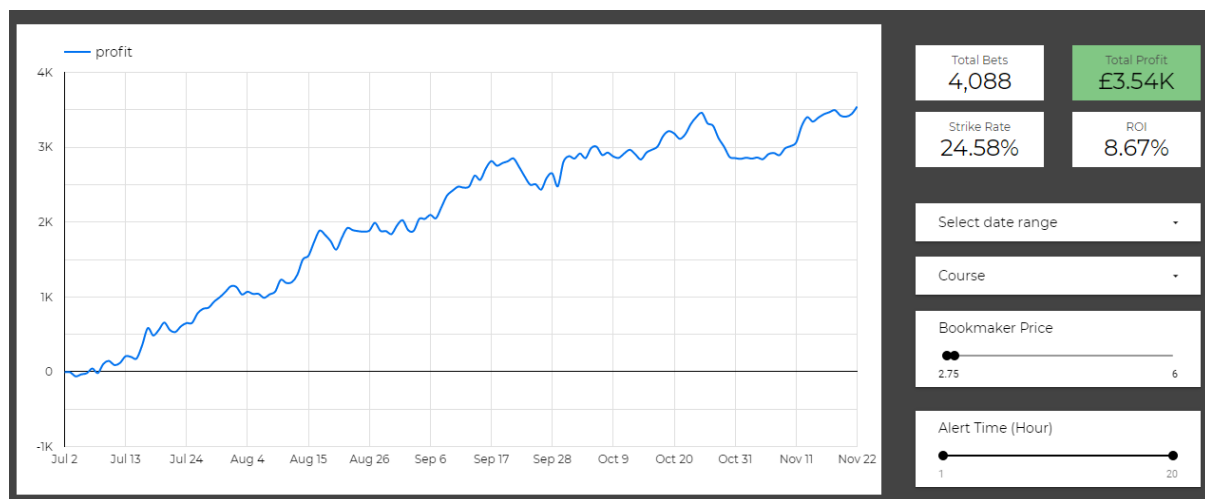
Performance

The graph below shows results if you had backed every selection identified by the software in all price ranges since the start of July 2021:

Backing in all price ranges has produced a profit of £14,830 – in just 4 and a half months to tiny £10 level stakes. Quite astounding!

Obviously, backing 100+ selections a day might not be an option for you for any number of reasons! That being the case you might decide to back in a smaller price range. If you had backed all selections that the software identifies in the price range 7/4 to 5/1 (the price range I use for my Precision Value tipping service), you would have produced the following results:

A much lighter workload (and smaller bank requirement!) has produced £3540 to £10 level stakes with a considerably enhanced strike rate.

Best of all, you would have no trouble backing these to considerably more than £10 stakes!

If you wanted to be ultra-selective and really reduce your workload, you might choose to bet only between 7/4 and 5/1 and only to be advised of bets between 9am and 10am each morning.

The graph below shows how that would have worked out:

Quite astonishingly well!
1761 bets, a win strike rate of 26.41%, a profit of £3190 at an ROI of 18.12%!

And, remember, the betting bank requirement, for a lower priced strategy like this, is considerably lower – which would allow you to back to significantly higher stakes.

Betting the 9am to 10am selections between 7/4 and 5/1 to £50 level stakes would have produced a profit of £15,950. In 4 and a half months! Placing an average of 12 bets a day!

As you can see, these selections are exceptionally profitable and have proved themselves over a vast number of bets!

➢ Level £20 stakes on all selections have produced a profit of £29,220 at an average of £6493.33 per month.

➢ Even betting just on selections priced 2.75 to 6.0 and upping to £50 stakes has produced a profit of £17,200 at an average of £3822.22 per month.

I think the numbers pretty much speak for themselves but The Value Machine also has some very kind words from members (+ others!) too.

Testimonials

> "A quick update on my results using the Value Machine since 4th October (spreadsheet attached): Bets 1469, Wins 341 - **£20 stakes resulted in £4334.80 clear profit and an ROI of just under 15%.** Well done to all concerned!"

AW, Northern Ireland

> "I think the selections hit the mark, **49.5 points up in two days !!**"

Anon, London

> "As it's been 3 months since I've been using the Value Machine I thought I'd drop a line to say how it's gone for me. **Bloody fantastic !! Up to yesterday I have 255 points of profit.** I've settled on settings of 3 to 11 and aim to get 25-30 bets on per day. My plan at the start was to try to get 1000 points profit in a year (have to say I thought it cloud cuckoo land at first but I'm on target). It was an odd feeling at first betting on a concept rather than some bloke sending me a list of selections but this Machine just works. Having said that I had a rare losing week just gone dropping 30 points, but that's the only one I've had. Had to write as I'm absolutely delighted with this service. **SBC state that 'you run the machine, put your bets and collect your money' which pretty much sums it up.**"

David G, England

> "6 winners from 16 selections including a 16/1 and a 10/1 for about **36 points profit**"

Anon, England

> "Just finished my 2 week trial. 17pts profit to level stakes plus **doubled a 5% bank**. **Looks the real deal!** Many thanks."

GC, England

> "...**over 100 points up** this week, needless to say very happy!"

KC, Scotland

"*I set the machine from 2/1 to 4/1 and it has provided 589 bets since late October at **105 points profit - phenomenal mate.**"*

Bob B, England

"*First of all just to say that **I love this software**. Last count I was 212 points up after starting on 30th September. **It's really done the business so far.**"*

DW, England

"*Quick update - I'm still paper-trading but **am now 35 points up**, and that's after a minus 16 point start.*"

SF, England

"*First I would like to say how impressed I am with this program. It found me **lots of winners yesterday**, and I am well ahead so far.*"

SS, Scotland

"*My first outing with The Value Machine was yesterday. With the settings I put into the program it offered 9 runners in 8 races, with a further offering during the evening. Two I discounted because I couldn't get the price - one of them won. Of the other 8 there were **4 winners, a profit on the day of 11.5 points.** That's brilliant.*"

IW, England

"*I tried the software today and managed to place a few bets just after 11am. **6 winners from 16 selections including a 16/1 and a 10/1 for about 36 points profit**"*

MA, Wales

"*The Value Machine has given me **over 6000 euros in one year**! Thanks a lot Kieran!*"

V-M H, Finland

> *"The Value Machine is a simple and easy to use tool which, even as a relative newbie, almost instantly helped me turn a profit from horse racing. I started with a £500 bank, cautiously staking £2 per point and within 4 months **more than trebled my bank** by increasing stakes each time the bank increased by 100 points. It took me only 15 minutes to place my bets each day. The easy interface alongside the integrated results has helped to track my progress throughout. Sticking with The Value Machine through both good and bad runs has allowed me to make an excellent profit in a relatively short time. **I highly recommend The Value Machine to all levels of bettors** from beginners to experts looking for a new source of value bets."*

Daniel T, England

> *"I have been using the value machine for the best part of a year, and with excellent results. I find that unlike similar software I've used, the odds displayed are available. There is no going to the bookie and expecting a 6/1 horse only to find it hasn't been this price for hours. With the features version 2 has included **I wouldn't hesitate to recommend The Value Machine to anyone.**"*

Chris P, England

> *"I've been using the value machine for four months now and I'm over £800 in profit to just £5 stakes. It really is a great tool for finding value bets. I also like that I can generate and place my bets at a time convenient for me, it only takes me about 10 minutes per day. **Perfect for anyone that wants to make a few quid but doesn't have time to study the form all day!**"*

Mike A, England

That's what the customers say about it.

What about the experts?

When it comes to an honest, really comprehensive review of a tipping product, one site is head and shoulders above the rest.

That site is Smart Betting Club.

After they carried out their usual, thorough due diligence on The Value Machine, they asked if they could promote it as one of their own premium products - one of only a handful ever to receive that honour.

Pete, the head honcho over at Smart Betting Club had this to say about The Value Machine:

"Kieran is that rarest of tipsters - a long-term proven winner as he has been making a profit on horse racing for well over a decade now and shows no signs of stopping. The Value Machine compiles all the best elements of his value strategy and the recent upgrades have made it easier to follow and use than ever. SBC highly recommends The Value Machine and many members of our team use it personally day-in, day-out."

Peter Ling, Smart Betting Club

Furthermore, while I won't name any names, some of the owners of the top reviews sites in the industry are regular users of The Value Machine.

The customers love it.

The experts love it.

I think it's fair to say that The Value Machine is a very powerful piece of software with a loyal band of subscribers stretching back more than 5 years.

How it works

So, what exactly is The Value Machine and why do people love it so much?

Let me tell you a little bit more about how it works:

Every time you click the run button on The Value Machine, it applies a set of complex selection criteria to every runner of the day before carrying out a detailed analysis of the live betting market to identify any runners at value prices.

The Machine then fires out the value selections with the price to take and the bookmaker/bookmakers offering that price.

All you have to do is put the bets on with the bookies at the advised prices.

Simples!

You don't have to download or install anything – The Machine has been designed as a web application. All you have to do is login to a membership site, run the machine and pick up your selections!

You don't even have to be on your PC – you can login to the site and run the machine from your tablet or even your phone.

Let me repeat just how simple it is to use 'The Value Machine'

- ✓ Log in to the members site
- ✓ Click the run button
- ✓ Place your bets where advised
- ✓ Count your money at the end of the month!

And now, with the upgrades I have introduced this year, The Value Machine is even better!

Benefits

In addition to the primary benefit of providing **EXCEPTIONALLY PROFITABLE SELECTIONS**, The Value Machine allows you to make those profits in a way that suits your betting preferences.

Run The Value Machine at your convenience!	Stop being tied to the timing 'whims' of a tipster. *You're only available from 7am-8am?* Your choice – the machine's available when you are.
Run The Value Machine with the bookmakers you actually have accounts with!	Stop being quoted prices you can't get access to. *You're restricted at William Hill say?* Your choice - exclude William Hill from the value scans.
Run The Value Machine at the risk level you're comfortable with!	Stop being forced to back longshots that hardly ever win. *You prefer backing at short prices?* Your choice - exclude any selections above (name your price)
Run The Value Machine with the bookmaker flexibility you want!	Stop being quoted a stand-out price that's only available with one bookie. *You're tired of finding the price has disappeared by the time you get there?* Your choice - only include selections with a price available at multiple bookmakers

PLUS: Game-changing improvements, NEW in version 2.0

Telegram Alerts	Get your customised selections instantly and automatically delivered to the Telegram app on your phone/pc/mobile device without having to run The Value Machine. A massive upgrade for users who are not in front of their PC all day!
Lightning fast 'real time' odds feed	Ensuring that all advised prices are genuinely available.
Automated results recording	Results and Profit calculated to your *exact* stakes for win or each way bets
Updated selection algorithm	Producing even higher profitability!

So there you have it, The Value Machine is a top quality piece of software that has been developed with a great deal of time and effort (not to mention great expense).

It completely automates a large range of complex selection processes to enable anybody, even with zero experience and little time, to find guaranteed value selections at the click of a button.

On Wednesday I'll be giving away a free value betting manual which will show you how to identify value in a new, easier way.

Also in that report, I'll be revealing just how you can secure access to the Value Machine when I open the doors for new members this Friday.

Kieran Ward

MYBP Ltd

PS I think you will be pleasantly surprised (amazed even!) by how little it will cost to give this a try!