The All New Jump Jockey Profits Manual

"Profit at your fingertips"

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Introduction

First of all, congratulations and thank you for downloading Jump Jockey Profits, the leading statistical analysis of jump jockey patterns. Over the past 3 or so years the jockeys in this guide have all earned their place by consistently making profits when followed in a shrewd, logical manner.

In selecting the jockeys highlighted I have tried to get a mix of household names, underrated types who have been riding for a while and newcomers who I feel have real potential. The key to this guide is that the majority of jockeys in it have a record that is negative overall. That is, if you'd bet all their mounts blindly during that period, in a lot of cases you would have made a loss.

However, by carefully selecting specific types of races in which the jockey excels, Jump Jockey Profits provides a unique insight that is not available anywhere else. This further breakdown pinpoints, with absolute precision, the jockey specialities you need to focus on.

Please note, however, that due to the statistical nature of this information, losing runs CAN AND DO occur so pay close attention to the staking and bank size advice in the user guide that follows this introduction. There are several ways of backing these selections profitably so take a bit of time to think about the style of betting that suits you and your attitude to risk.

Congratulations again on your download and very good luck!

Kieran Ward
MYBP Ltd

P.S. You can find out more about me and my ongoing antics in the battle against the bookmaker at my blog:

www.makeyourbettingpay.co.uk

User Guide

In putting this guide together I have tried to make things as easy and straightforward as possible. However, there are one or two terms that newcomers to racing may not understand so here is a glossary of terms and their meanings.

For all recommendations (and related figures) I have only included **runners priced up to and including 20/1.** While most of these jockeys have made substantial profits on even larger priced runners, overall figures can be badly skewed by a couple of very large priced winners. I prefer to stick with more reasonably priced selections that are more likely to be repeated moving forwards!

Glossary

Overall – All rides that this jockey has had in the specified time period.

Handicap/Hcap/Hcp – A handicap is a race in which horses carry weight according to their ability, such that each has a theoretically equal chance of winning.

SR – Strike Rate

Amateur – A jockey who does not get paid for riding

Conditional – A trainee jockey who receives a weight allowance based upon the number of winners they have ridden.

Staking

I recommend that you use a betting bank of at least 200 points. For example, if you have £200 set aside as your starting bank, you would divide this by 200 to determine how much you would place on each selection – in this example it would be £200÷200 =£1 per selection

The way you use these statistics and the selections they identify is entirely a matter of personal choice. They have made a long-term profit backing each and every selection to level stakes.

However, I personally use them as an adjunct to my own form/market reading and stake (or avoid them) accordingly. Please remember that some of these angles have a lowish strike rate, despite being very profitable and I would advise thinking very carefully about how aggressively you stake these. Conversely, some of these angles have proved profitable over a very large number of runners and your staking should/could reflect the additional confidence that these larger datasets allow.

All Performance figures in this manual are correct up to the end of 03-11-2021

Where to Place Your Bets

Again, this is down to personal preference but I would be tempted to back the shorter priced selections (7/1 and below) with an early price best odds guaranteed bookmaker. With the larger priced selections, it might be better to back at Betfair SP.

It is also always a good idea to have a range of bookmakers accounts to ensure that you are achieving the best price available on all selections.

Disclaimer

Here at Make Your Betting Pay, we understand that gambling can become an addiction that can cause great harm if not controlled. Despite the excellent historical profit produced by these angles, we remind you that you should only ever bet with an amount of money that you can afford to lose. For help with regard to a gambling addiction, or more information on the subject, please visit: www.gamcare.org.uk

1. Kevin Brogan

Kevin trained as a jockey at the Irish Racing Academy and Education Centre before spending a couple of years with Gordon Elliot in Meath.

He has only been riding in the UK since 2020 but he's certainly been making his mark, currently sitting in 2nd place in the Conditional Jockeys Championship.

Overall performance UK National Hunt 2018-2021 inclusive.

Runners	Winners	Win SR	P/L @BSP	ROI BSP
262	42	16.03%	-1.6	0.61%

Not a particularly outstanding performance at pretty close to break even at Betfair SP across 262 bets – pretty much what you would expect.

However, if we were to look at his performance on runners priced below 20/1 when picking up spare rides away from his main job for Jonjo O'Neill, he seems to do much better. Dave Roberts is certainly earning his keep as his agent!

Runners for anybody other than Jonjo O'Neill

Runners	Winners	Win SR	P/L @BSP	ROI BSP
183	36	19.67%	+55.79	30.48

A very decent profit returned at Betfair SP with profits both 2020 and so far in 2021. He's still receiving 3lbs and I think he represents quite a bit of value with that.

Kevin Brogan Recommendation:

Back all Brogan's rides priced up to 20/1 for all trainers apart from Jonjo O'Neill.

2. Brendan Powell

Brendan, despite being just 26 he has a wealth of experience having been riding professionally since he was 16 and been around horses since before he could walk.

He's no stranger to controversy, much like his father, but he is a very talented jockey nonetheless.

Overall performance UK National Hunt 2018-2021 inclusive

Runners	Winners	Win SR	P/L @BFSP	ROI BSP
1002	93	9.28%	+267.16	26.66%

A sparkling overall performance but there is danger lurking in those numbers. 2 of the 4 years have produced a loss and the profit figures are being dramatically skewed by a couple of very big-priced winners at BSP.

I prefer to sacrifice a little bit of profit to improve strike rate and to ensure we are not being tricked by those two winners at 180.00 and 266.00.

To that end in the table below I've concentrated on chases where Brendan is riding for either David Bridgewater, Michael Scudamore or Colin Tizzard.

That produces the following figures:

Runners	Winners	Win SR	P/L @BFSP	ROI BSP
156	35	22.44%	+111.84	71.69%

More than good enough for inclusion!

Brendan Powell Recommendation:

Back Brendan in Chases at 20/1 or below when he is riding for David Bridgewater, Michael Scudamore or Colin Tizzard.

3. RP McLernon

Richie McLernon is one of the most experienced jockeys on this list with multiple Cheltenham wins and a prestigious slot with Jonjo O'Neill as his mainstay.

However, he still appears to be somewhat overlooked in the betting market when you consider his overall performance figures below:

Overall performance UK National Hunt 2018-2021 inclusive.

Runners	Winners	Win SR	P/L @BSP	ROI@BSP
1189	110	9.25%	+12.34	1.04%

A small profit has been achieved overall but with a very low strike rate. The overall figures also hide a fairly substantial loss so far in 2021.

However, it's a much brighter picture if we drill down and focus only on Handicap Chase runners.

Handicap Chases.

Runners	Winners	Win SR	P/L @BSP	ROI@BSP
309	48	15.53%	+123.04	39.82%

As you can see, our number of bets is reduced, our strike rate is improved a small amount and we add substantial profit to the bottom line! Also the loss so far in 2021 has been substantially reduced.

Even better, let's be really selective and increase the strike rate while not massively damaging profit levels. Just backing in handicap chases when riding for Ben Haslam, Anthony Honeyball or Michael Scudamore produces the following figures:

Handicap Chases for Ben Haslam, Anthony Honeyball or Michael Scudamore.

Runners	Winners	Win SR	P/L @BSP	ROI@BSP
100	18	18%	+117.68	117.68%

No need to dig any further – we have our McLernon angle!

RP McLernon Recommendation:

Back Richie when he is riding in Handicap Chases for Ben Haslam, Anthony Honeyball or Michael Scudamore.

4. Bryony Frost

Bryony has been riding professionally for just over 3 years now and was a successful amateur before that.

Overall performance UK National Hunt 2018-2021 inclusive.

Runners	Winners	Win SR	P/L @BSP	ROI@BSP
1103	179	16.23%	+110.23	10%

A very impressive profit indeed with no filters added shows she is underbet, likely as a result of lingering concerns among the betting public about female jockeys. We have no such concerns!

Drilling down to find areas in which Bryony performs even better, the table below shows her performance in handicaps when riding for Paul Nicholls, Neil King, Jimmy Frost or Lucy Wadham

Handicaps for Paul Nicholls, Neil King, Jimmy Frost or Lucy Wadham.

Runners	Winners	Win SR	P/L @BSP	ROI@BSP
464	92	19.83%	+170.8	36.81%

Staggeringly good and well worth inclusion!

Bryony Frost Recommendation:

Back Bryony in Handicaps when riding for Paul Nicholls, Neil King, Jimmy Frost or Lucy Wadham.

5. James Bowen

James is another very young jockey who seems to have been around for ages. He was the youngest ever Champion Conditional and has recently passed the 200 winner mark – all while still under 20 years old!

Overall performance UK National Hunt 2018-2021 inclusive.

Runners	Winners	Win SR	P/L @BSP	ROI@BSP
1433	196	13.68%	-26.42	-1.85%

Clearly we are looking at a loss if we were to back all of James's rides but that 26 point loss represents a loss of only 1.85% of total stakes in the period. When looked at in that light, it's a pretty impressive performance!

If we dig a little further into the data, we can see that James excels in handicaps when riding for a particular group of trainers

Handicaps for Caroline Bailey, Peter Bowen, Gavin Cromwell, Nicky Henderson, Christian Williams and Evan Williams

Runners	Winners	Win SR	P/L @BSP	ROI@BSP
500	83	16.6%	+202.74	40.55%

A better strike rate and an exceptional profit level.

If you really want to be selective and improve the strike rate without taking a massive hit on profitability, you could concentrate on Handicap chases for the above group of trainers which produces:

Handicap Chases for Caroline Bailey, Peter Bowen, Gavin Cromwell, Nicky Henderson, Christian Williams and Evan Williams

Runners	Winners	Win SR	P/L @BSP	ROI@BSP
293	60	20.48%	+182.83	89.24%

James Bowen Recommendation:

Back all of James Handicap Chase runners for Caroline Bailey, Peter Bowen, Gavin Cromwell, Nicky Henderson, Christian Williams and Evan Williams.

6. Daniel McMenamin

Another young rider with a very big future, last year's Champion Conditional is one we certainly want to keep on our side – particularly under the specific circumstances identified here.

At first glance his performance in the UK over the last three and a bit years would appear to offer little hope for profitable punting – his talent is common knowledge and the betting market has been reflecting that:

Overall performance UK National Hunt 2018-2021 inclusive

Runners	Winners	Win SR	P/L @BSP	ROI@BSP
821	106	12.91%	-17.61	-2.15%

A relatively small loss but not really what we are looking for!

However, there are some circumstances under which Danny's rides are severely underestimated.

His performance during the period when riding in a handicap on anything trained by Ann Hamilton or Dianne Sayer has been very interesting as the table below demonstrates:

All Handicap rides for Alison Hamilton or Dianne Sayer

Runners	Winners	Win SR	P/L @BSP	ROI@BSP
95	28	29.47%	+124.94	131.51%

A very decent win strike rate and an overall profit of 124.94 points at BSP means these are rides we would do well to take notice of.

Daniel McMenamin Recommendation:

Back Danny's Handicap rides for Ann Hamilton or Dianne Sayer.

7. Marc Goldstein

Last year Marc Goldstein, son of Ray, suffered a very serious injury in a schooling accident in which he broke his pelvis in several places.

It's a testament to how tough and determined a character he is that he has bounced back so quickly and, looking just at his figures, appears to be riding even better than ever.

Let's look at his overall numbers since the start of 2018.

Overall performance UK National Hunt 2018-2021 inclusive

Runners	Winners	Win SR	P/L @BSP	ROI@BSP
402	32	7.96%	+204.7	50.92%

Astounding figures overall with more than 200 points profit at BSP. However, the strike rate is very low and there are a couple of very big-priced winners in there skewing the prices somewhat – a good reason to exclude runners priced above 20/1!

If we do that and also exclude Marc's rides in Beginner/Maiden/Novice/Nursery races, we get to the performance figures below:

All rides excluding Beg/Mdn/Nov/Nrs races

Runners	Winners	Win SR	P/L @BSP	ROI@BSP
156	25	16.03%	+153.14	98.16%

Marc Goldstein Recommendation:

Back all Marc's rides excluding Beg/Mdn/Nov/Nrs races.

8. Derek Fox

Grand National winning jockey Derek has a quite astounding overall profit level showing that his rides are substantially under bet in the markets.

Overall performance UK National Hunt 2018-2021 inclusive

Runners	Winners	Win SR	P/L @BSP	ROI@BSP
710	73	10.28%	+270.50	38.15%

A great starting point but it would be nice if we could improve that strike rate.

If we look at Derek's performance in hurdle races when riding for Lucinda Russell or Ian Duncan, we still get an excellent profit level married to a 50% better strike rate.

All Hurdle Rides for Lucinda Russell or Ian Duncan

Runners	Winners	Win SR	P/L @BSP	ROI@BSP
188	30	15.96%	+140.19	74.97%

Derek Fox Recommendation:

Back all Derek's Hurdle rides for Lucinda Russell or Ian Duncan

9. Charlotte Jones

Not the best-known jockey in the country and she doesn't have that many rides but, when she does, Charlotte is definitely one to keep on our side

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Overall performance UK National Hunt 2018-2021 inclusive

Runners	Winners	Win SR	P/L @BSP	ROI@BSP
153	29	18.95%	+389.68	254.7%

An absolutely staggering overall performance with a very decent strike rate and mountains of profit at Betfair SP. However, those bare figures are being heavily skewed by a couple of enormous price winners and were it not for those, Charlotte's overall profit would be a 10th of that figure. A fantastic starting point nonetheless!

I've drilled down into Charlotte's performance simply filtered by our overall cap of 20/1 and they are still excellent:

All Rides priced at 20/1 or below:

Runners	Winners	Win SR	P/L @BSP	ROI@BSP
108	26	24.07%	+67.98	62.94%

That's good enough for me!

Charlotte Jones Recommendation:

Back all of Charlotte's mounts priced up to 20/1. If you are more adventurous back all of hers regardless of price.

10. Sean Quinlan

Sean Quinlan has been a fixture in UK Jumps racing for a long time now (he's the only one to survive from the first Jump Jockey profits manual in 2010) and it appears his rides are still being underestimated in the betting market.

Overall performance UK National Hunt 2018-2021 inclusive

Runners	Winners	Win SR	P/L @BSP	ROI@BSP
1646	203	12.33%	+282.73	17.19%

Another excellent overall performance with a substantial level stakes profit across all rides at BSP.

However, after some extensive digging around, I have discovered that Sean does exceptionally well when riding in handicaps at a quintet of northern courses:

All rides in Handicaps at Bangor, Cartmel, Kelso, Market Rasen and Sedgefield.

Runners	Winners	Win SR	P/L @BSP	ROI@BSP
292	65	22.26%	+183.56	63.08

That's considerably better – a much improved win strike rate and a decent level stakes profit at BSP
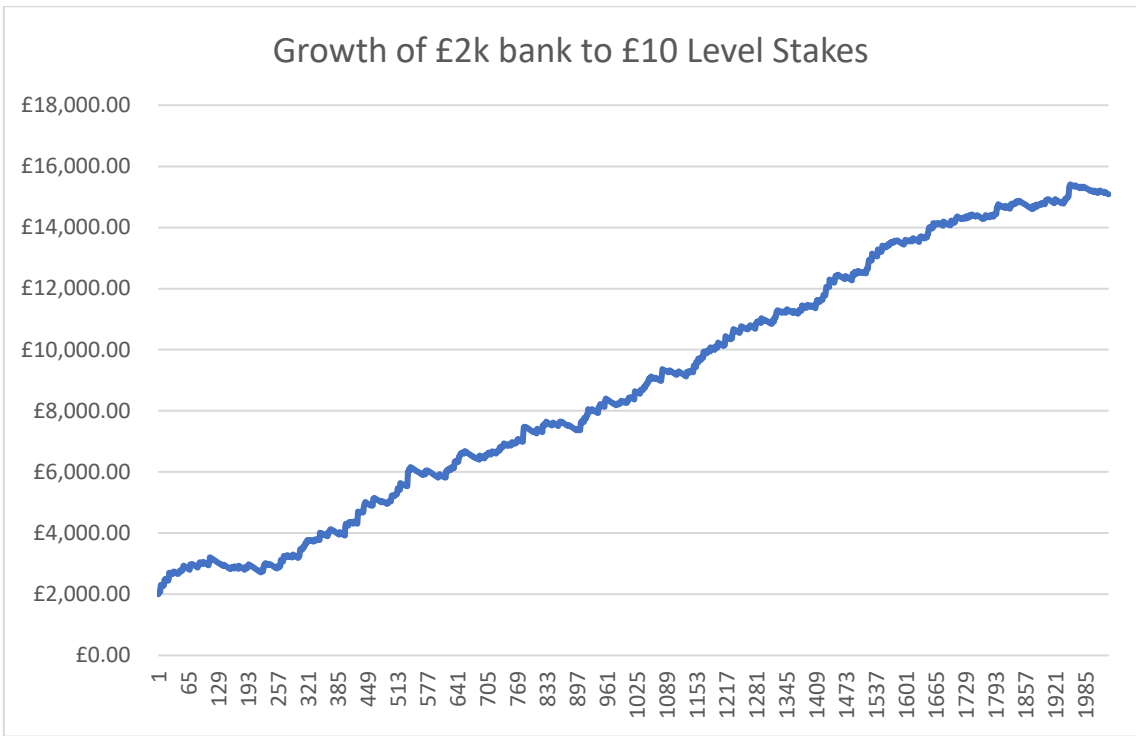

Sean Quinlan Recommendation:

Back all Sean's Handicap rides at Bangor, Cartmel, Kelso, Market Rasen and Sedgefield.

Summary – Remember all angles include an upper price cap of 20/1

Jockey	Recommendation
Kevin Brogan	All rides for all trainers apart from Jonjo O'Neill.
Brendan Powell	All Chases when he is riding for David Bridgewater, Michael Scudamore or Colin Tizzard.
Rp McLernon	All Handicap Chases for Ben Haslam, Anthony Honeyball or Michael Scudamore.
Bryony Frost	All Handicaps when riding for Paul Nicholls, Neil King, Jimmy Frost or Lucy Wadham.
James Bowen	All Handicap Chase runners for Caroline Bailey, Peter Bowen, Gavin Cromwell, Nicky Henderson, Christian Williams and Evan Williams
Daniel McMenamin	All Handicap rides in the UK for Ann Hamilton or Dianne Sayer
Marc Goldstein	All rides excluding Beginner/Maiden/Novice/Nursery races
Derek Fox	All Hurdle rides Lucinda Russell or Ian Duncan
Charlotte Jones	All rides
Sean Quinlan	All handicap rides at Bangor, Cartmel, Kelso, Market Rasen and Sedgefield.

All Performance figures in this manual are correct up to the end of 03-11-2021.

The graph below shows growth of a £2000 bank betting all selections at Betfair SP (-5% commission) to £10 a selection:

Growth of £2k bank to £10 Level Stakes

A full spreadsheet of all selections can be downloaded here